

Sample 1: I produced many social graphics for CenterPoint Energy:



In case of flooding, avoid water where a power line might be down and report it to us at 713-207-2222.



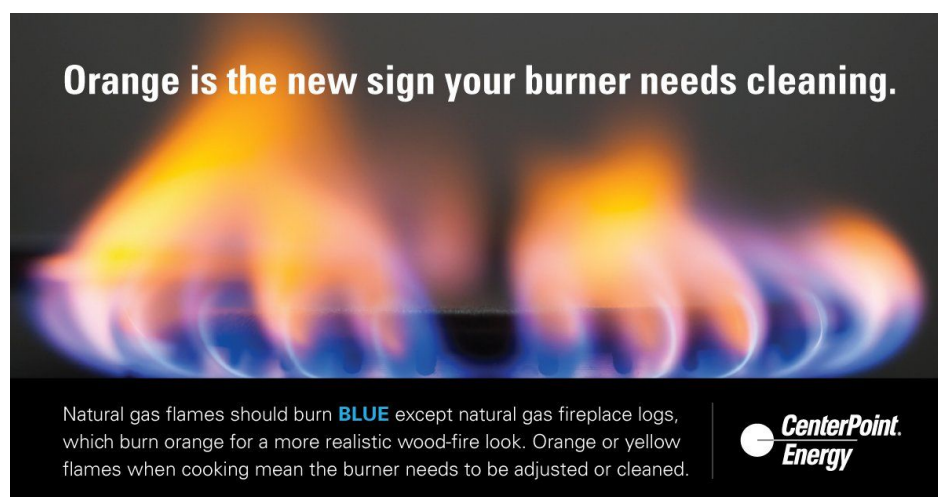
The dog days of summer are here

Here are some ways to save money on your energy bill:

1. Close curtains or blinds to keep out sun
2. Use a programmable thermostat to turn up your A/C when you're not home
3. Change your A/C filter every month
4. Find a cold floor to rest on

Find more tips, tools and programs at
CenterPointEnergy.com/SaveMoney





Sample 2: *A selection of tweets from a Twitter chat that CenterPoint Energy co-hosted with Houston Office of Emergency Management and the National Weather Service to mark the start of hurricane season.*

We have a company-wide emergency operating plan that is activated when a hurricane is headed for Houston. What's your plan? [#HOUhurricane](#)

More than 95% of our electric delivery customers lost power during the peak of Hurricane Ike. That's 2.15 million. [#HOUhurricane](#)

If someone in your home depends on electricity for life-sustaining equipment, you need to have a storm plan. [#HOUhurricane](#)

ALWAYS stay away from low-hanging or downed power lines. Assume they are energized. Call us at 713-207-2222 to report them. [#HOUhurricane](#)

If you suspect a tree in your neighborhood is too close to power lines, call us now to inspect. 713-207-2222. [#HOUhurricane](#)

Sample 3: *One in a series of web video scripts that I conceptualized and wrote to educate Houstonians about severe weather topics.*

<https://www.youtube.com/watch?v=FNuZhG7WMil&t=>

Sample 4: *In early 2018, CenterPoint Energy crews traveled to Puerto Rico to help restore power after Hurricane Maria destroyed the electric infrastructure on the island. Many residents*

sent us photos and messages via our private Facebook inbox, so I turned them into a photo gallery:

https://www.facebook.com/pg/CenterPointEnergy/photos/?tab=album&album_id=1908034209269892